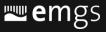
# EMGS ASA - FIRST SECURITIES LUNCH PRESENTATION

CEO, Roar Bekker 30 November 2010



### DISCLAIMER

This quarterly presentation includes and is based, inter alia, on forward-looking information and statements that are subject to risks and uncertainties that could cause actual results to differ. Such forward-looking information and statements are based on current expectations, estimates and projections about global economic conditions, the economic conditions of the regions and industries that are major markets for Electromagnetic Geoservices ASA (EMGS) and its subsidiaries. These expectations, estimates and projections are generally identifiable by statements containing words such as "expects", "believes", "estimates" or similar expressions. Important factors that could cause actual results to differ materially from those expectations include, among others, economic and market conditions in the geographic areas and industries that are or will be major markets for the EMGS' businesses, oil prices, market acceptance of new products and services, changes in governmental regulations, interest rates, fluctuations in currency exchange rates and such other factors as may be discussed from time to time. Although Electromagnetic Geoservices ASA believes that its expectations and the information in this Report were based upon reasonable assumptions at the time when they were made, it can give no assurance that those expectations will be achieved or that the actual results will be as set out in this Report. Electromagnetic Geoservices ASA nor any other company within the EMGS Group is making any representation or warranty, expressed or implied, as to the accuracy, reliability or completeness of the information in the Report, and neither Electromagnetic Geoservices ASA, any other company within the EMGS Group nor any of their directors, officers or employees will have any liability to you or any other persons resulting from your use of the information in the Report. Electromagnetic Geoservices ASA undertakes no obligation to publicly update or revise any forward-looking information or statements in the Report.





# HIGHLIGHTS Q3



# HIGHLIGHTS Q3

#### Financial results in line with expectations

- Revenues of USD 22.8 million
- EBITDA of USD 6.5 million

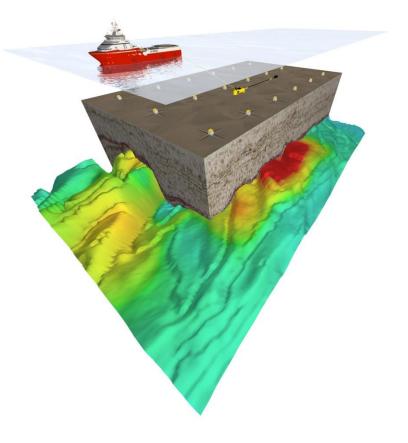
#### High operational activity

- Vessel utilisation and backlog at all-time high
- Three vessels in operation
- PEMEX contract well underway

#### Market fundamentals improving

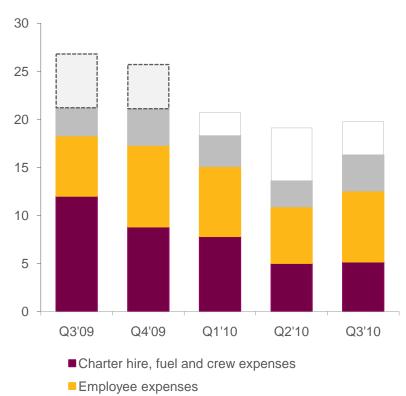
- Multiple contract awards by several majors and NOCs
- Second successful multi-client Barents Sea campaign

#### Fourth consecutive quarter of revenue growth



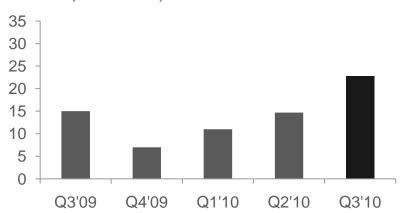


### FINANCIAL HIGHLIGHTS Q3

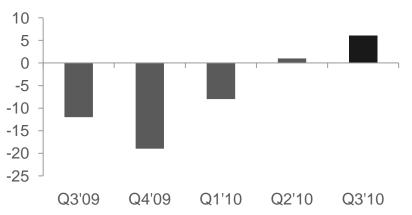


#### **Operational costs** (USD Million)

- Other operational expenses
- SNon-cash item: Accrual of onerous contracts
- Capitalisation of multi-client costs



#### EBITDA (USD Million)



#### Revenues (USD Million)

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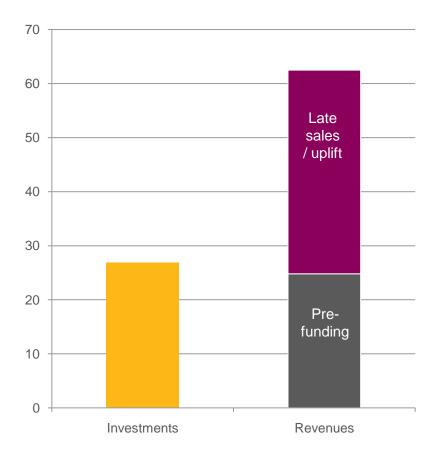
# MULTI-CLIENT: A VIABLE BUSINESS MODEL

#### More than 20.000 km2 of 3D EM data



- Conservative investment approach
- Growing data library in highly prospective regions
- Further late-sales and uplift expected

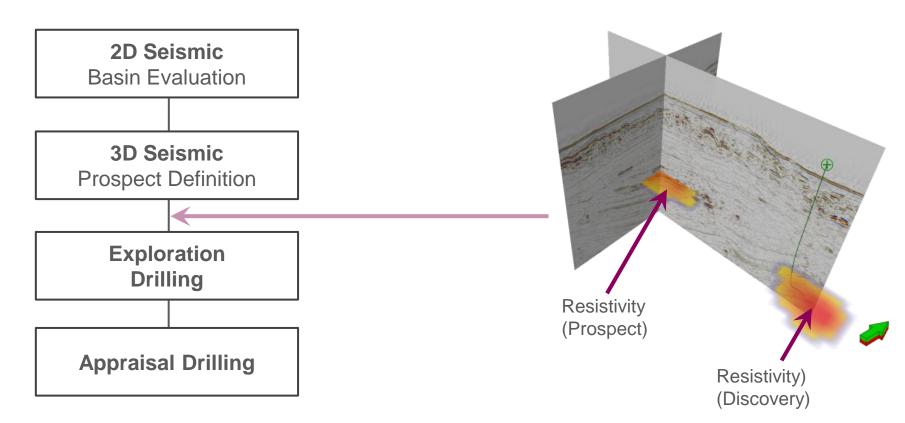
#### Investments and sales 2008 - 2010 (USD Million)





### TRADITIONAL EXPLORATION WORKFLOW

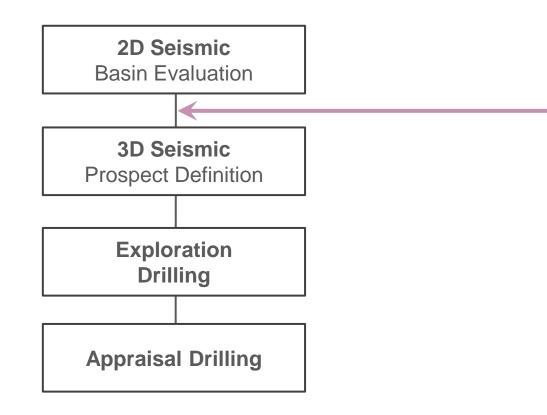
#### 3D EM used to reduce drilling risk

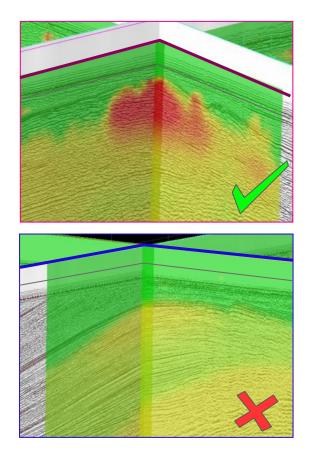




# EM DRIVEN FRONTIER EXPLORATION WORKFLOW

#### 3D EM used to reduce licensing risk



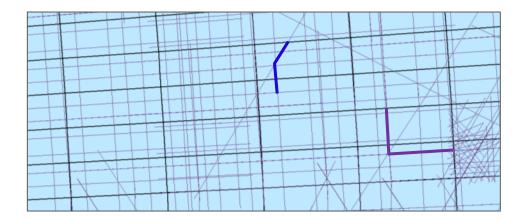


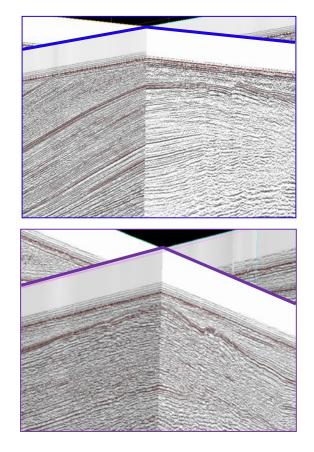


# EM DRIVEN FRONTIER EXPLORATION WORKFLOW

#### A case history

• Prospective structures identified on multi-client 2D seismic, prior to lease sale.



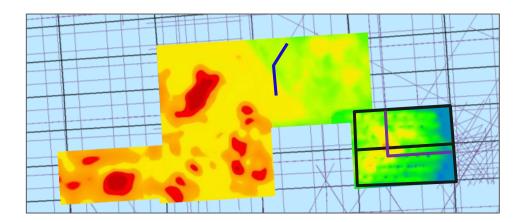


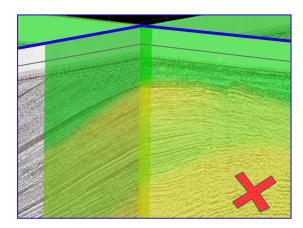


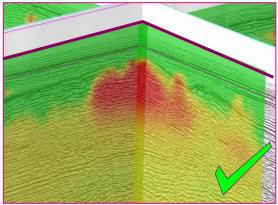
# EM DRIVEN FRONTIER EXPLORATION WORKFLOW

#### A case history

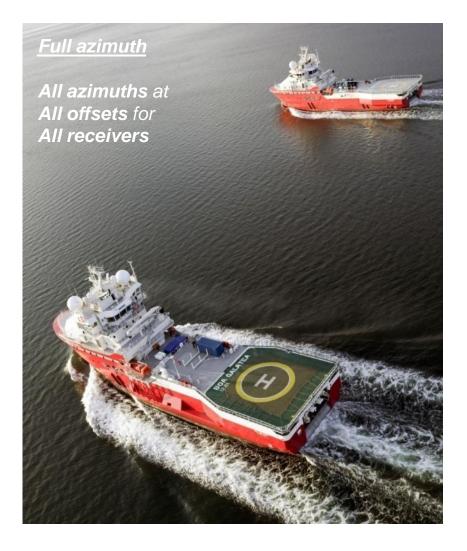
- Prospective structures identified on multi-client 2D seismic, prior to lease sale
- Regional multi-client 3D EM acquired
- High value acreage leased
- Focused 3D seismic confirms prospective structures

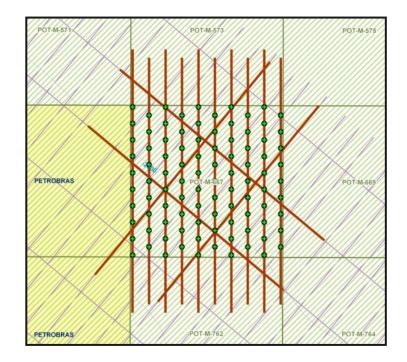






### SURVEY DESIGN





Better imaging Full azimuth coverage

Cost effective More information soon!

Easy to use

3D inverted resistivity-depth volumes in SEG-Y Profiles along existing seismic lines



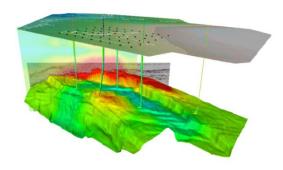
# CUSTOMER ADOPTION – KEY DRIVERS

#### INDUSTRY LEADING TECHNOLOGY



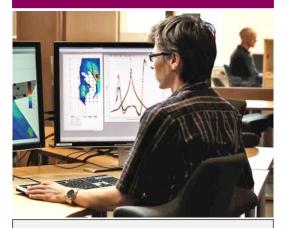
- Large areas, faster acquisition
- Proprietary equipment
- Capacity and efficiency gains

#### ADVANCES IN PROCESSING AND IMAGING



- Full azimuth 3D EM data
- 3D inversion
- Integration with seismic data and well logs

#### CUSTOMER EXPERTISE AND EXPERIENCE

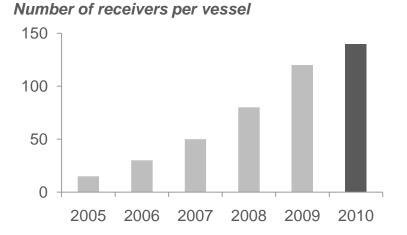


- Customer training
- Close interaction and follow-up
- Growing recognition of value proposition

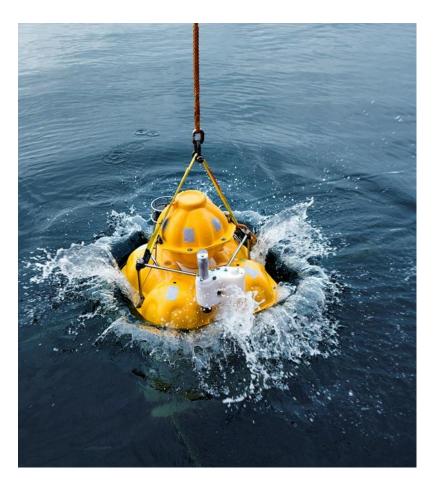
#### CUSTOMER ADOPTION



# CAPACITY AND EFFICIENCY GAINS



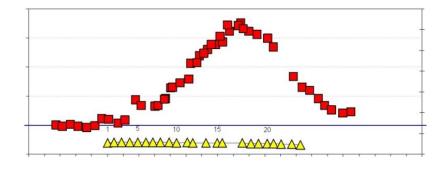
- Increased efficiency
- High quality data
- Large multi-client exploration surveys



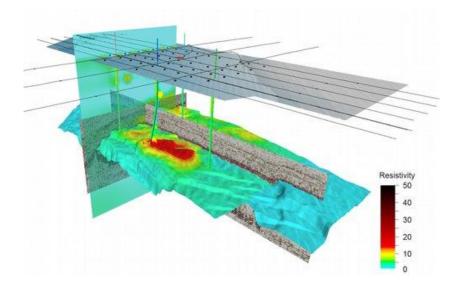


### ADVANCES IN PROCESSING AND IMAGING

2002



Today





### THE BENEFITS OF 3D EM

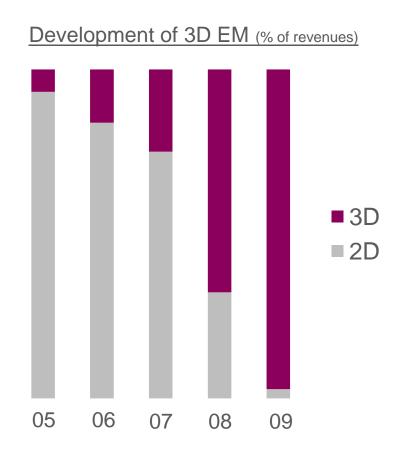
Provides superior data quality from wide azimuth acquisition geometry

More suitable for advanced processing and inversion

Improved resolution - spatially and in depth

Allows full integration with other subsurface data (e.g. seismic)

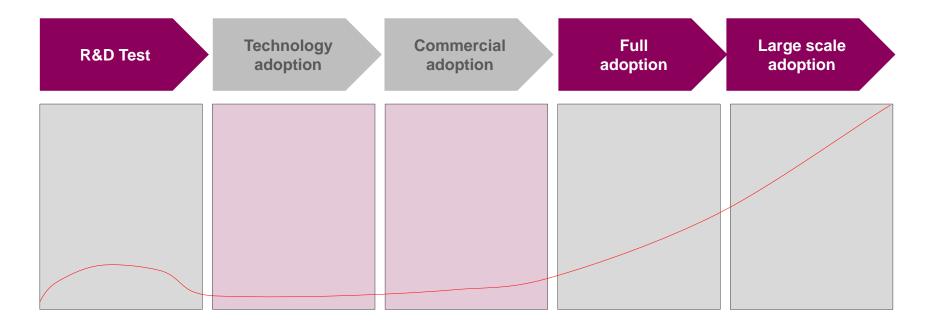
Enhances integration into the E&P workflow



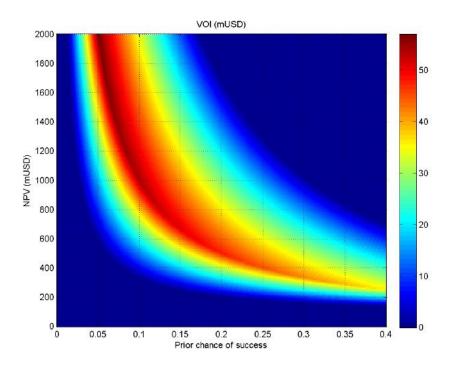


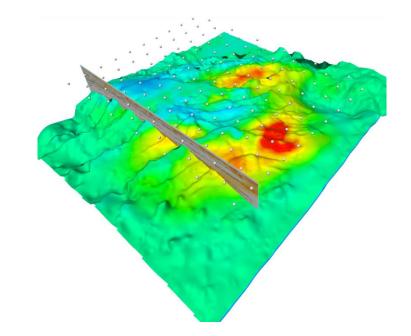
# CUSTOMER EXPERTISE AND EXPERIENCE

- Extensive technical training
- Case studies (SEG 2010: 6 EMGS technical papers co-authored by oil company customers)
- Industry-funded product and technology development
- Joint industry projects (EDDA)
- Growing recognition of value proposition



### EM VALUE PROPOSITION





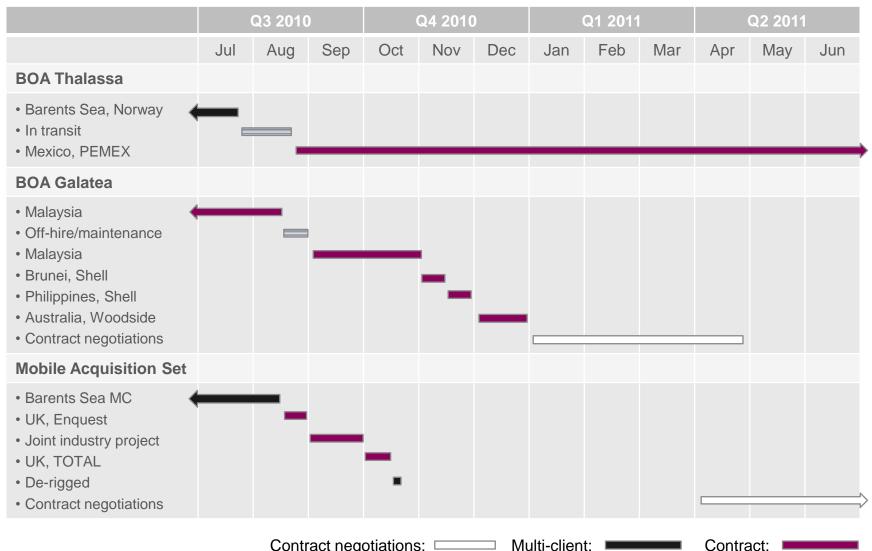
".... conservative estimates of the economical value of CSEM data can be more than 10 times above the typical costs for a CSEM survey and analysis."

Buland et al, (Statoil), EAGE 2010

Commercial success rate for clear EM anomalies:	50 – 70%
Commercial success rate for weak/no EM anomalies:	5 – 14%



# **VESSEL ACTIVITY & BACKLOG**



Contract negotiations: Multi-client:

# STATUS FOR EMGS

Proven 3D technology in place

Large equipment base - key investments completed

High-capacity 3D EM vessels

Mobile acquisition set provides flexibility and scalability

Backlog at all-time high

Market demand strengthening

Competitive landscape changing - favourable to EMGS

